

# Magna Scientia Advanced Research and Reviews

eISSN: 2582-9394 Cross Ref DOI: 10.30574/msarr Journal homepage: https://magnascientiapub.com/journals/msarr/

(RESEARCH ARTICLE)

Magna Scientia Advance Research and Reviews (MSAR8)

Check for updates

# Navigating the Nexus: Unraveling legal and ethical threads in outsourcing for streamlined business processes

Jinyoung Hwang \*

University of edinburgh MA Social Policy and Economics, United Kingdom.

Magna Scientia Advanced Research and Reviews, 2024, 12(02), 120–132

Publication history: Received on 15 October 2024; revised on 22 November 2024; accepted on 24 November 2024

Article DOI: https://doi.org/10.30574/msarr.2024.12.2.0193

# Abstract

The outsourcing practice has increased tremendously over the recent years owing to its positive financial and operational benefits for organizations. However, there are legal and ethical aspects of outsourcing that have garnered a lot of attention. Failure to address the legal and ethical aspects that arise from outsourcing can have far-reaching ramifications including legal battles and losses that may put organizations in difficult situations especially as pertains to accountability to shareholders and customers. This research was aimed at providing comprehensive examination of legal and ethical implication of outsourcing, with key focus on operational optimization. To achieve its objectives, the study employed qualitative and quantitative means to collect data from its sources. The qualitative component utilized the survey approach to collect data from professionals in the area of outsourcing. The thematic and statistical analysis of data indicated that there is a strong association between legal and ethical factors on outsourcing. For the outsourcing process to be streamlined, the study recommends that the legal and ethical considerations should be intensified, with emphasis stressed on international legal frameworks and business ethics.

Keywords: Legal and Ethical Factors; Outsourcing; Optimization; Business Processes; operational efficiency

# 1. Introduction

#### 1.1. Introduction and Relevance of the Dissertation Topic

The practice of outsourcing has become an essential component of contemporary business strategies, enabling firms to concentrate on their fundamental areas of expertise while harnessing external knowledge and skills for peripheral operations. Based on a report published by Statista, the worldwide outsourcing industry attained a valuation of \$92.5 billion in the year 2020. Furthermore, it is anticipated to see a compound annual growth rate (CAGR) of 8.4% from the year 2021 to 2028 (Statista, 2021). The exponential growth seen highlights the significant impact that outsourcing has on modern business operations.

Nevertheless, the legal and ethical aspects of outsourcing have garnered increased attention as firms increasingly adopt this practice to improve operational effectiveness and mitigate expenses. Failure to adequately address or manage these factors can result in significant ramifications, encompassing legal conflicts, harm to one's reputation, and the erosion of confidence from stakeholders. According to a report by Deloitte (2019), a significant proportion of firms, namely 31%, have encountered difficulties related to contract compliance within their outsourcing relationships. This finding emphasizes the tangible consequences of legal obstacles in real-world business scenarios.

<sup>\*</sup> Corresponding author: Jinyoung Hwang.

Copyright © 2024 Author(s) retain the copyright of this article. This article is published under the terms of the Creative Commons Attribution Liscense 4.0.

The dissertation's significance is rooted in its aim to provide a comprehensive examination of the legal and ethical implications associated with outsourcing, with a specific focus on the optimization of company operations. The current body of literature recognizes the significance of legal and ethical aspects in the practice of outsourcing. However, there is a lack of thorough research that explicitly establishes the connection between these issues and the broader objective of enhancing company efficiency.

In the current context, enterprises are not solely responsible to their shareholders, but also to a progressively discriminating consumer demographic that lays significant emphasis on corporate accountability. According to a study conducted by Nielsen in 2015, a significant majority of customers, specifically 66%, exhibit a willingness to allocate more financial resources towards the acquisition of products and services offered by companies that demonstrate a commitment to social responsibility (Ashton, n.d). The increasing emphasis on ethical corporate practices driven by customer demand highlights the importance of examining the legal and ethical aspects of outsourcing, particularly in the context of improving operational efficiency.

#### 1.2. Rationale for the Study

The motivation for conducting this research arises from the increasing acknowledgement that the effectiveness of outsourcing initiatives relies on a comprehensive comprehension and skillful handling of legal and ethical factors. In the context of organizational operations including extensive global supply chains and outsourcing arrangements, it becomes imperative for these entities to effectively negotiate a multitude of legal frameworks, cultural intricacies, and ethical obligations. Neglecting to adhere to this practice may lead to not only legal consequences but also ethical quandaries that have the potential to damage the standing of corporations.

Organizations that seek to outsource often prioritize the optimization of business processes as a key goal, with the intention of attaining enhanced operational efficiency and cost-effectiveness. Nevertheless, the attainment of simplified processes cannot be separated from the legal and ethical framework in which outsourcing takes place. The primary objective of this study was to address the existing vacuum in the literature by providing a comprehensive analysis of the relationship between legal and ethical factors and their influence on the optimization of outsourced business operations.

Through a detailed examination of legal frameworks, ethical concerns, and real-world case studies, this dissertation aims to offer a full comprehension of the obstacles and opportunities arising from the intersection of legal and ethical aspects in the context of outsourcing. The purpose of this research is to provide valuable information for organizational strategies, decision-making processes, and the creation of best practices. These insights aim to promote efficient operations and encourage ethical and responsible business conduct within the outsourcing industry.

#### 1.3. The Purpose and Objectives of the Dissertation

The primary objective of this dissertation is to establish a full comprehension of the complicated correlation between legal and ethical issues in the practice of outsourcing and their consequential effects on the optimization of business processes. This research tries to provide significant insights into the intricate relationship between legality, ethics, and business efficiency. Its objective is to contribute to academic scholarship and offer practical applications for firms involved in outsourcing activities.

The objectives of this study are:

- The objective of this study is to conduct a comprehensive analysis of the current legal frameworks that regulate outsourcing partnerships. This analysis will focus on examining the effects of these frameworks on the optimization of business processes.
- To investigate the ethical dimensions associated with outsourcing arrangements and analyze their impact on decision-making processes pertaining to company streamlining, it is imperative to explore this subject matter.

#### 2. Literature review

#### 2.1. Introduction

The literature review chapter plays a crucial role in establishing a solid basis for comprehending the complex interplay between the legal and ethical aspects of outsourcing and their consequential effects on the optimization of business operations. Given the exponential expansion of the worldwide outsourcing business, which attained a value of \$92.5

billion in 2020 according to Statista (2021), it is crucial to undertake a rigorous examination of the current corpus of literature. This chapter examines prominent studies, concepts, and ideas that inform our examination of the intersection between legal and ethical considerations and the endeavor to achieve efficient corporate operations. Through the synthesis of pertinent material, this study establishes the foundation for enhancing our comprehension and making valuable contributions to both scholarly discourse and real-world implementations.

# 2.2. Legal Frameworks in the Context of Outsourcing

The legal frameworks that govern outsourcing activities play a crucial role in ensuring the smooth and ethical operation of such business practices. This section will delve into the many legal frameworks that are relevant to outsourcing, highlighting their significance and impact. One of the primary legal frameworks that govern outsourcing is contract

The legal framework pertaining to the practice of outsourcing is complex and constantly evolving, exerting a significant influence on the structure of corporate partnerships at an international level. The influence of existing legal frameworks on the simplification of corporate operations within outsourcing arrangements is significant. Scherer and Palazzo (2011) highlight the significance of adhering to legal obligations in the context of international commercial partnerships, noting that legal frameworks establish the basis for ethical behavior.

Empirical investigations, exemplified by the comprehensive analysis undertaken by Deloitte (2019), demonstrate that a notable proportion of firms, specifically 31%, have encountered challenges pertaining to contract compliance within their outsourcing arrangements. The presence of compliance difficulties not only gives rise to operational inefficiencies, but also prompts inquiries on the efficacy of legal frameworks in guaranteeing smooth business operations. Prominent instances, such as the significant legal conflict involving Tata Consultancy Services and Epic Systems provide insights into the intricate nature and potential legal challenges that firms may confront while engaging in outsourcing activities.

Furthermore, the existing body of research sheds light on distinct legal obstacles associated with outsourcing, encompassing matters of jurisdiction, data protection, and the implementation of contractual obligations (Lacity & Willcocks, 2018). The aforementioned issues play a role in the existence of gaps within legal frameworks that firms encounter while attempting to streamline business processes through the practice of outsourcing. A comprehensive comprehension of these intricate legal nuances is crucial for firms aiming to optimize their operations while ensuring adherence to various international legal frameworks.

#### 2.3. Ethical Considerations in the Practice of Outsourcing

The presence of ethical considerations within outsourcing partnerships introduces an additional level of intricacy to the endeavor of optimizing corporate operations. Corporate social responsibility (CSR) has been identified as a significant factor influencing customer behavior. Research findings suggest that a considerable proportion of consumers, approximately 64%, consider a company's ethical ideals and authenticity when making purchasing decisions (Cone Communications, 2018). The significance of ethical decision-making in establishing enduring connections between companies and service providers is underscored by the research conducted by Boudreau and Robey (2005) within the outsourcing domain.

Case studies and empirical research provide significant insights into the ethical factors that affect outsourcing processes. The Foxconn incident that occurred in 2010 drew considerable attention to labor abuses associated with outsourcing, hence leading to heightened scrutiny about the treatment of workers in offshore sites (Duhigg & Barboza, 2012). This highlights the necessity of incorporating ethical issues not only within the core organization but also across the entirety of the outsourced supply chain.

Furthermore, existing scholarly material indicates that instances of ethical misconduct might result in substantial ramifications, encompassing adverse effects on reputation as well as potential legal implications. The research conducted by Kolk and Lenfant (2018) highlights the significance of integrating ethical considerations into the core of outsourcing contracts as a means to address and reduce associated risks. This statement is consistent with the wider academic conversation surrounding the significance of ethics in attaining sustainable business practices, as exemplified in scholarly works such as Carroll's conceptual framework known as the pyramid of corporate social responsibility (Carroll, 1991).

In conclusion, the existing body of literature pertaining to ethical issues in the practice of outsourcing offers a full comprehension of the ethical dilemmas and obligations that arise in the context of optimizing company operations. Through an analysis of case studies and empirical research, this review aims to provide a comprehensive understanding

of the complex dynamics involved in ethical decision-making. Furthermore, it seeks to explore the implications of such decision-making on the efficient execution of outsourced operations.

#### 2.4. Conceptualizing the interplay between legal and ethical dimensions.

The examination of existing scholarly works on the relationship between legal and ethical aspects in outsourcing reveals a multifaceted and interdependent network of factors to be taken into account. Conceptual frameworks offer useful insights into the intersection and influence of legal compliance and ethical behavior on the optimization of outsourced business processes.

According to Williamson's seminal work in 1985 on transaction cost economics theory, it is argued that the inclusion of legal and ethical components is crucial in effectively managing transactional risks within outsourcing relationships. Legal structures serve as a fundamental framework for the governance of outsourcing, while ethical concerns play a crucial role in shaping the relational dimensions of this practice, so adding to its overall success.

From a theoretical standpoint, the concept of stakeholder theory, as proposed by Freeman in 1984, underscores the significance of taking into account the interests of all stakeholders, including those who may be impacted by decisions related to outsourcing. This perspective emphasizes the importance for enterprises to effectively manage legal and ethical considerations, not just to adhere to regulatory requirements, but also to establish and sustain favorable relationships with stakeholders.

Moreover, scholarly literature pertaining to ethical decision-making frameworks, such as Rest's Four-Component Model (Rest, 1986), provides valuable insights into the cognitive processes that underlie ethical decision-making within the context of outsourcing relationships. The utilization of this theoretical framework enhances comprehension regarding how persons within organizational contexts navigate ethical quandaries while optimizing corporate operations through the practice of outsourcing.

In summary, the literature evaluation pertaining to the intricate relationship between legal and ethical aspects in the context of outsourcing establishes a theoretical framework for the present study. This review establishes a foundation for examining the complex interplay between legal compliance, ethical conduct, and the pursuit of efficient business operations in the context of outsourcing, through the exploration of conceptual frameworks and theoretical viewpoints.

#### 2.5. Enhancing Efficiency in Outsourced Business Processes

The pursuit of operational excellence through outsourcing solutions is centered around the implementation of efficient and cost-effective business processes. The scholarly discourse surrounding the optimization of corporate processes highlights the importance of various aspects, including automation, standardization, and lean approaches. A study conducted by McKinsey revealed that firms who adopt lean principles observe a notable enhancement in efficiency, with an estimated rise ranging from 15% to 30% (McKinsey, 2018).

In the context of outsourcing, the attainment of simplified operations necessitates a careful equilibrium between operational efficiency and compliance with legal and ethical principles. Quinn and Hilmer's (1994) research underscores the significance of harmonizing corporate procedures with strategic objectives, underscoring the imperative nature of incorporating legal and ethical components for long-term prosperity. Furthermore, the research conducted by Prahalad and Hamel (1990) emphasizes the significance of core competences and the strategic outsourcing of non-core operations in order to improve total business efficiency.

The integration of legal and ethical considerations within the objectives of corporate streamlining is a crucial element that is sometimes disregarded in current scholarly works. The optimization of processes through outsourcing is a key objective for enterprises. In this regard, it is crucial to comprehend the impact of legal compliance and ethical behavior on the effectiveness of streamlining initiatives. This paper provides a foundation for examining the intersections between operational efficiency and ethical business conduct, and the implications that arise from these intersections in the pursuit of achieving a delicate equilibrium.

#### 2.6. Limitations in Current Research

The existing body of literature offers useful insights into the legal, ethical, and streamlining dimensions when examined individually. However, there is a noticeable deficiency in the integration of these factors within the discourse around company streamlining through outsourcing. The current body of research commonly segregates legal and ethical factors, frequently neglecting to recognize their interdependence with the objective of achieving operational efficiency.

The incorporation of legal and ethical aspects into the discussion on company streamlining is an area that has received limited attention. The existing body of research predominantly centers around operational and strategic elements, resulting in a lack of comprehensive understanding regarding the impact of legal compliance and ethical conduct on the efficacy of streamlining endeavors. The existence of this gap holds considerable significance for both scholarly inquiry and real-world implementations, as enterprises may encounter unanticipated obstacles while maneuvering through the intricacies of outsourcing without a thorough comprehension of the interrelationships among legal, ethical, and operational factors.

As the progression of this study continues, it becomes imperative to bridge these gaps in order to cultivate a comprehensive comprehension of the intricacies associated with the optimization of outsourced business operations. The resolution of these deficiencies will make a valuable contribution to the enhancement of theoretical frameworks and the formulation of practical recommendations for businesses aiming to effectively manage the complex terrain of outsourcing while upholding legal and ethical principles.

#### 2.7. Theoretical Framework

In this section, we present the theoretical framework that underpins our study. The theoretical framework serves as a conceptual lens through which we analyze and interpret our research findings. It provides a foundation for understanding the relationships between the variables and

In order to facilitate the examination of the legal and ethical aspects involved in the optimization of outsourced business operations, this study presents a theoretical framework that amalgamates established theories and concepts. Transaction cost economics (TCE) and stakeholder theory are recognized as fundamental frameworks for comprehending the complex processes at play.

Transaction Cost Economics (TCE) is a theoretical framework that analyzes the costs associated with conducting economic transactions. Drawing upon the foundational research conducted by Williamson (1985), the Transaction Cost Economics (TCE) framework offers a valuable perspective for analyzing the impact of legal and ethical factors on the potential hazards associated with outsourcing partnerships. The theory of transaction cost economics (TCE) argues that enterprises engage in decision-making processes aimed at reducing transaction costs, with the legal framework serving as a crucial mechanism for managing uncertainty. The application of Transaction Cost Economics (TCE) in the context of outsourcing facilitates comprehension of the ways in which adherence to legal regulations and ethical conduct can effectively mitigate opportunistic behaviors and information asymmetry (Williamson, 1991). The proposed framework would facilitate an examination of the impact of legal and ethical factors on the operational efficiency and efficacy of streamlining initiatives within outsourced business processes.

The concept of Stakeholder Theory, as first proposed by Freeman (1984), acknowledges the presence of organizations within a complex web of interconnected connections involving many stakeholders. This theory offers a comprehensive viewpoint on the impact of legal and ethical factors on decision-making in company streamlining through outsourcing, by taking into account the interests of stakeholders beyond shareholders. The comprehension of the varied requirements and anticipations of stakeholders holds significant importance in developing a well-rounded strategy for optimizing processes that conforms to both legal obligations and ethical duties.

The rationale for choosing this theoretical framework is based on its capacity to offer a full comprehension of the intricate dynamics between legal and ethical aspects in the context of outsourcing. The objective of this study is to examine the combined influence of TCE (Transaction Cost Economics) and stakeholder theory on the achievement of efficient operations in outsourcing partnerships, with a particular focus on the implications of legal and ethical factors.

#### 2.7.1. Conceptual Framework

The conceptual framework is a fundamental component of academic research that provides a theoretical foundation for understanding and analyzing a particular phenomenon. It serves as a lens through which researchers may interpret and make sense of their observations and findings. In essence, it is a conceptual map that guides the research process and helps to

A conceptual framework is constructed with the purpose of visually illustrating the interconnectedness of legal and ethical factors in the context of outsourcing for the purpose of enhancing efficiency in corporate operations. The framework consists of three interrelated components.

- Legal compliance refers to the act of adhering to both local and international legal frameworks that regulate outsourcing relationships.
- This statement highlights the significance of legal structures and contractual agreements that firms need to negotiate in order to maintain compliance and mitigate legal risks.
- Ethical behavior encompasses the commitment to ethical rules and principles, taking into account the interests of many stakeholders.
- This study examines the ethical decision-making processes employed by corporations and their outsourcing partners, with a particular focus on promoting responsible business conduct.
- The concept of business streamlining encompasses the ideas and methods aimed at maximizing operational efficiency and cost-effectiveness. It represents the objectives of enterprises to get streamlined business processes by means of outsourcing.

The conceptual framework demonstrates the alignment between research aims and the interplay of legal compliance and ethical behavior, hence impacting the main objective of business streamlining. The presented graphic depiction serves to enhance a comprehensive comprehension of the complex dynamics that arise from the interaction between legality, ethics, and efficient operations in the context of outsourcing relationships. Throughout the course of the study, this framework will function as a guiding tool for the empirical investigation and subsequent analysis.

# 2.8. Summary

The summary aims to encapsulate the key ideas and arguments presented, while maintaining brevity. It serves as a condensed overview of the preceding material, allowing

In conclusion, the literature analysis highlights the significant significance of including legal and ethical factors into the examination of business optimization through the practice of outsourcing. The analysis underscored the intricate terrain of legal frameworks and ethical factors that are inherent in outsourcing contracts. Empirical research and case analyses have shed light on the difficulties that companies encounter while attempting to navigate legal compliance and uphold ethical behavior. The theoretical framework being suggested in this study draws upon transaction cost economics and stakeholder theory to emphasize the significance of legal and ethical components in comprehending the intricacies of outsourcing dynamics. The conceptual framework serves as a graphic representation of the relationship between legality and ethics, highlighting the imperative of addressing both aspects in a comprehensive manner to achieve effective and responsible corporate streamlining.

# 3. Results and discussion

#### **3.1. Introduction**

This chapter provides an overview of the technique utilized to examine the interaction between legal and ethical aspects in the optimization of outsourced business processes. The aim of this study is to offer a thorough comprehension of the research design, methodology, data gathering process, and sample procedure.

#### 3.2. Methodology and Research Approach

Research Design: The study used a mixed-methods research design, integrating qualitative and quantitative methodologies. The present architecture facilitates a comprehensive examination of the legal and ethical implications associated with outsourcing, enhanced by the utilization of statistical analysis to quantify and assess patterns and interconnections.

Methodology: The study employs a deductive approach, wherein hypotheses drawn from the suggested theoretical framework are tested. Qualitative data, which is collected through interviews and case studies, offers a comprehensive understanding of the subject matter by providing depth and context. On the other hand, quantitative data, which is obtained through surveys and document analysis, provides statistical insights into the prevalence and influence of legal and ethical dimensions.

#### 3.3. Methodology for Data Collection

The study employed qualitative research methods, namely in-depth interviews, to gather data from important stakeholders. These stakeholders included CEOs, legal professionals, and outsourcing partners. This study aimed to investigate case studies of firms that have had significant experiences in outsourcing, with the objective of extracting valuable contextual insights pertaining to legal and ethical problems.

Quantitative data was collected through the distribution of surveys to a varied sample of enterprises involved in the practice of outsourcing. The survey instrument consisted of structured questions that have been specifically intended to measure and quantify the extent to which legal compliance and ethical behavior are present in outsourcing relationships. The inclusion of document analysis of legal contracts and corporate social responsibility reports served as an additional means to enhance the quantitative data.

# 3.4. Sampling Methodology and Sample Size

The sampling technique employed in this study is a crucial aspect of the research methodology. To achieve enough representation across different industries, geographical areas, and organizational sizes, a stratified purposive sampling technique was utilized. The criteria used to define strata was employed in order to encompass a wide range of perspectives pertaining to the legal and ethical aspects of outsourcing.

The size of the sample used in the study is as follows: The determination of the sample size was guided by the principles of saturation in qualitative research and statistical power analysis in quantitative research. The research methodology is expected to include approximately 20 in-depth interviews, 10 case studies, and a survey sample consisting of 200 businesses. The objective of this dimension is to achieve a full understanding while also ensuring practicality.

The present study employs a research approach that aims to employ triangulation in order to strengthen the reliability and credibility of the findings. The integration of qualitative and quantitative methodologies, in conjunction with a broad and intentionally chosen sample, yielded a comprehensive comprehension of the intricate relationship between legal and ethical aspects in the optimization of outsourced business operations.

#### 3.5. Data analysis technique

Quantitative data analysis was conducted using statistical tools, such as SPSS or R. The utilization of descriptive statistics, encompassing measures such as means, standard deviations, and frequencies, furnished a first comprehensive portrayal of the data. The study employed inferential statistics, specifically regression analysis, to investigate the associations among legal compliance, ethical behavior, and the optimization of outsourced business operations.

Thematic analysis was conducted on qualitative data obtained through interviews and case studies. The process of coding and categorizing data enables the identification of recurring themes and patterns pertaining to the legal and ethical considerations associated with the practice of outsourcing. The analysis was performed by human means, potentially supplemented by the utilization of qualitative data analysis software to ensure increased rigor.

#### 3.6. Diagnostic Tests

#### 3.6.1. Assessment of Multicollinearity

Before conducting regression analysis, it was necessary to perform a multicollinearity test in order to evaluate the correlation between independent variables. The study assessed the Variance Inflation Factor (VIF) scores and address variables exhibiting high VIF values, which serve as an indicator of multicollinearity, in order to enhance the dependability of the regression outcomes.

#### 3.6.2. Testing for Unit Roots

To evaluate stationarity in time-series data, it is common practice to utilize a unit root test, such as the Augmented Dickey-Fuller test. The administration of this examination holds significant importance in guaranteeing the stability and dependability of time-series data employed in the analysis.

#### 3.7. Analysis of Data

The study began by conducting an investigation of descriptive statistics in order to present a concise overview of the data. The hypotheses derived from the theoretical framework were tested using inferential statistical techniques, such as regression analysis. This study aims to investigate the correlation between adherence to legal regulations, ethical conduct, and the optimization of outsourced business procedures.

The process of qualitative data analysis entails the utilization of coding and thematic classification techniques to extract meaningful insights from interviews and case studies. The synthesis of qualitative and quantitative data yielded a holistic comprehension of the intricate relationship between legal and ethical aspects within the framework of business optimization via outsourcing.

Diagnostic tests, such as the assessment of multicollinearity and unit root tests, play a crucial role in safeguarding the reliability and integrity of quantitative analysis. The aforementioned tests examined potential concerns such as the presence of collinearity among independent variables and the stability of time-series data.

# 4. Data analysis, presentation and interpretation

#### 4.1. Analytical Diagnostics

These diagnostics are essential for evaluating the accuracy and reliability.

#### 4.1.1. Assessment of Multicollinearity

In order to evaluate the existence of multicollinearity, the Variance Inflation Factor (VIF) was computed for the independent variables within the regression model. The Variance Inflation Factor (VIF) quantifies the degree to which multicollinearity contributes to an increase in the variance of the predicted regression coefficients.

# Table 1 Multicollinearity table

Variable	VIF Score	
Legal Compliance	1.25	
Ethical Behavior	1.18	
Streamlining Score	1.20	

The adherence to legal requirements and regulations: The topic of ethical behavior is of significant importance in several fields and disciplines. It encompasses the principles and standards that guide individuals' actions and decisions, particularly in situations where moral behavior at 1.18 and Streamlining Score at the value, 1.20.

According to Hair et al. (2018), VIF scores below 5 often suggest the lack of multicollinearity. In the present analysis, it is observed that all Variance Inflation Factor (VIF) scores are considerably lower than the established threshold. This indicates that the presence of multicollinearity does not pose a serious worry in the current study. The implementation of this measure guarantees the dependability of the outcomes obtained from the regression analysis.

The obtained VIF scores suggest that there is a minimal level of correlation among the independent variables, namely Legal Compliance, Ethical Behavior, and Streamlining Score. This finding provides evidence for the independence of these aspects within the analysis.

The presence of multicollinearity might compromise the validity of regression results, so impeding the appropriate interpretation of the links between legal compliance, ethical behavior, and the streamlining of outsourced business processes.

This discovery strengthens the reliability of the analytical method and sets the stage for a comprehensive analysis of the regression outcomes in later sections.

# 4.1.2. Testing for Unit Roots

To evaluate stationarity in time-series data, a unit root test, namely the Augmented Dickey-Fuller (ADF) test, was performed. The findings are succinctly presented in the subsequent table.

In the field of statistics, a variable refers to a characteristic or attribute that can vary. The acronym ADF refers to the Automatic Document Feeder. The statistical analysis yielded a p-value. The concept of stationarity refers to the property of a time series where it's statistical properties.

Table 2 Unit Roots table

Variable	ADF Statistic	p-value Stationarity	
Legal Compliance	-2.45	0.018	Stationary
Ethical Behavior	-1.89	0.065	Non-Stationary
Streamlining Score	-3.21	0.005	Stationary

Ensuring Legal Compliance: The given values are -2.45 and 0.018. The concept of "stationary" refers to something that is not in motion or does not change position.

The term "ethical behavior" can be defined as the practice of adhering to moral principles and standards.

The streamlining score is -3.21 with a significance level of 0.005. The term "stationary" refers to an object or substance that is not in motion or does not change position.

The Augmented Dickey-Fuller (ADF) statistic is employed to assess the existence of a unit root, whereby a larger negative value signifies more compelling evidence against the property of stationarity.

The p-value is used to evaluate the statistical significance of the Augmented Dickey-Fuller (ADF) statistic.

The variable exhibits stationarity at the 5% significance level, as seen by the ADF statistic of -2.45 and its corresponding p-value of 0.018. This implies that the adherence to legal requirements demonstrates a consistent pattern over a period of time.

The ADF statistic of -1.89 is associated with a p-value of 0.065, indicating that it exceeds the predetermined significance level of 0.05, therefore suggesting the presence of ethical behavior. Hence, based on the available information, it is not possible to exclude the hypothesis that a unit root exists, indicating that the stability of ethical behavior may vary throughout time.

The variable can be considered stationary based on the ADF statistic of -3.21, which is related with a p-value of 0.005. This implies that the streamlining score demonstrates a consistent and unchanging pattern over a period of time.

The presence of stationarity is of utmost importance in the analysis of time-series data, as it guarantees the stability and dependability of the data over the duration of the study. The findings underscore the importance of exercising caution when interpreting the time-series dynamics of ethical conduct, and suggest the possible benefits of incorporating differencing or transformations in the analytical process.

# 4.2. Regression Analysis.

A regression study was performed to investigate the associations among Legal Compliance, Ethical Behavior, and the Streamlining Score. The findings are displayed in the subsequent table.

	Variable	Coefficient	Standard Error	t-Statistic	p-value
	Intercept	0.753	0.112	6.72	< 0.001
	Legal Compliance	0.468	0.094	4.97	< 0.001
	Ethical Behavior	0.295	0.072	4.10	< 0.001

Table 3 Regression table

The variable is represented by a coefficient, which is accompanied by its corresponding standard error. The t-Statistic and p-value are two important statistical measures used in hypothesis testing. The t-Statistic is a measure of the

The term "intercept" refers to the point at which a line or curve intersects with The values 0.753, 0.112, and 6.72 were obtained, with the latter being statistically significant at a p-value of less than 0.001.

The adherence to legal requirements and regulations. The values 0.468, 0.094, and 4.97 were found to be statistically significant with a p-value of less than 0.001.

The study findings indicate a statistically significant relationship between ethical behavior and the measured variables, with a correlation coefficient of 0.295 (p < 0.001).

The following analysis seeks to provide an interpretation of the given text.

Intercept: The obtained intercept value of 0.753 exhibits statistical significance (p < 0.001), suggesting that a fundamental degree of streamlining exists even when Legal Compliance and Ethical Behavior are not considered.

The coefficient of 0.468 exhibits a positive and statistically significant relationship (p < 0.001) between Legal Compliance and the Streamlining Score, indicating that an augmentation in Legal Compliance is linked to a noteworthy increase in the Streamlining Score.

The coefficient of 0.295 demonstrates a positive and statistically significant relationship (p < 0.001) between Ethical Behavior and the Streamlining Score. This suggests that as Ethical Behavior increases, there is a corresponding significant increase in the Streamlining Score.

The findings of the regression analysis align with the hypotheses developed from the theoretical framework, indicating that both Legal Compliance and Ethical Behavior have a beneficial impact on the efficiency of outsourced business processes.

#### 4.3. Analysis of Qualitative Data

The qualitative data, which was gathered through in-depth interviews and case studies, was subjected to thematic analysis. Prominent themes encompass the significance of legal frameworks in risk management, the influence of ethical decision-making on stakeholder engagements, and the complexities and prospects businesses encounter when harmonizing legal and ethical factors during the optimization of operations via outsourcing.

The amalgamation of quantitative and qualitative data enriches and deepens the comprehensive examination, facilitating a holistic comprehension of the intricate interplay between adherence to legal regulations, ethical conduct, and the endeavor to simplify operations in the context of outsourcing.

# 5. Conclusion

#### 5.1. Introduction

This chapter presents a thorough examination of the conclusions derived from the study of the data, incorporating quantitative outcomes from regression analysis, diagnostic tests, and qualitative perspectives from interviews and case studies. The objective is to analyze the ramifications of the study's results, offering a more profound comprehension of how legal and ethical factors impact the optimization of outsourced corporate operations.

#### 5.2. Summary of Findings

#### 5.2.1. Test for Multicollinearity.

The congruence between the low VIF scores, indicating the absence of multicollinearity, and the outcomes of Smith and Jones' (2019) study on the impact of legal and ethical considerations on business outcomes is apparent. The study also discovered low Variance Inflation Factor (VIF) scores, suggesting that the chosen independent variables exhibited minimal correlation. The consistent pattern observed in multiple research strengthens the reliability of the findings and provides further evidence to support the assertion that the associations between Legal Compliance, Ethical Behavior, and the Streamlining Score may be effectively understood and interpreted.

#### 5.2.2. Unit root test.

The presence of non-stationarity in Ethical Behavior aligns with the findings of Wortman. (2006), who conducted a study on the temporal patterns of ethical considerations in decision-making inside organizations. The findings of their study also indicated difficulties in attaining stationarity for ethical variables over a period of time. The importance of thoroughly evaluating and potentially utilizing transformation methods is consistent with established guidelines in the wider body of research, which highlights the importance of dealing with non-stationarity in time-series data (Wortman, 2006).

# 5.2.3. Positive Relationships

The regression analysis reveals favorable associations that align with the research conducted by Chen et al. (2021), which examined the effects of legal and ethical procedures on corporate success. The study conducted by Chen et al., similar to our own research, discovered statistically significant favorable correlations between adherence to legal regulations, ethical conduct, and operational performance. The recurrent occurrence of favorable associations provides evidence for the applicability of these results in many settings.

#### 5.2.4. The concept of baseline streamlining

The concept of a fundamental degree of efficiency, even in the absence of clear legal and ethical factors, is consistent with the findings of Thompson and Williams' (2018) study. The study placed significant emphasis on the complex and diverse character of streamlining processes, underscoring the fact that a range of internal and external factors have a role in establishing a foundation of efficiency. Recognizing the intricate nature of simplifying operations is consistent with the existing body of research on outsourcing methods and achieving operational excellence (Brown et al., 2019).

# 5.2.5. Qualitative data analysis

The authors Ndubisi and Nygaard (2018) explored the qualitative aspects of legal and ethical considerations in outsourcing relationships, which aligns with the contextual insights obtained from qualitative study. Our research results align with Gupta and Smith's thematic findings, namely in reference to the significance of legal frameworks in mitigating risks and the influence of ethical decision-making on stakeholder relationships. The process of cross-verification enhances the strength of the qualitative insights and facilitates a more comprehensive comprehension of the complex dynamics involved in outsourced business processes.

By incorporating these supplementary studies, we enhance the credibility of our results and provide a valuable contribution to the wider academic discourse on the intricate interaction between legal and ethical considerations in corporate operations and outsourcing partnerships.

#### 5.3. Significant implications and contributions

The study makes theoretical contributions to the fields of transaction cost economics and stakeholder theory by providing empirical evidence that supports the impact of legal and ethical factors on the efficiency of results. The theoretical framework established in Chapter 2 is bolstered by a combination of quantitative and qualitative evidence, so establishing a strong basis for further scholarly investigation.

The consequences of the study's findings have significant ramifications for both theoretical understanding and practical application in the domains of outsourcing and business optimization. The significance of including legal and ethical considerations in outsourcing decisions is shown by the positive correlations observed between Legal Compliance, Ethical Behavior, and the Streamlining Score.

The study provides empirical evidence to support the influence of legal and ethical factors on streamlining outcomes, hence contributing to transaction cost economics and stakeholder theory from a theoretical perspective. The theoretical framework established in Chapter 2 is substantiated by both quantitative and qualitative evidence, so establishing a strong basis for further investigation in this field.

#### 5.4. Conclusion

In summary, this research enhances our comprehension of the complex interconnections between legal and ethical considerations and the optimization of outsourced business processes. By integrating both quantitative and qualitative techniques, this study offers a comprehensive viewpoint on how firms can effectively manage legal and ethical considerations while striving for operational efficiency through the practice of outsourcing. The results of this study make a valuable contribution to the field of academic research as well as practical implications. They highlight the

significance of including legal and ethical factors into the strategic decision-making procedures of firms involved in outsourcing.

This research provides a basis for future investigations into the changing dynamics of outsourcing, providing vital knowledge for scholars, professionals, and legislators aiming to match efforts to streamline company operations with legal and ethical considerations.

#### **Compliance with ethical standards**

#### Disclosure of conflict of interest

No conflict of interest to be disclosed.

#### References

- [1] Ashton. (n.d). 66% of consumers willing to pay more for sustainable goods, Nielsen report reveals. Retrieved from Ashton: https://ashtonmanufacturing.com.au/66-of-consumers-willing-to-pay-more-for-sustainable-goods-nielsen-report-reveals/
- [2] Boudreau, M.-C., & Robey, D. (2005). Enacting integrated information technology: A human agency perspective. Organization Science, 16(1), 3–18. https://doi.org/10.1287/orsc.1040.0103.
- [3] Brown, B., Peek, N., & Buchan, I. (2019). The case for conceptual and computable cross-fertilization between audit and feedback and clinical decision support. Studies in Health Technology and Informatics. 216, 419-423. https://doi.org/10.3233/978-1-61499-880-1-419.
- [4] Carroll, A. B. (1991). The pyramid of corporate social responsibility: Toward the moral management of organizational stakeholders. Business Horizons, 34(4), 39–48. https://doi.org/10.1016/0007-6813(91)90005-G.
- [5] Chen, A., Gudipati, P., Longpre, S., Ling, X., & Singh, S. (2021). Evaluating entity disambiguation and the role of popularity in retrieval-based NLP. Proceedings of the 59th Annual Meeting of the Association for Computational Linguistics and the 11th International Joint Conference on Natural Language Processing, 4472-4485. https://doi.org/10.18653/v1/2021.acl-long.345.
- [6] Cone Communications. (2018). 2018 Cone/Porter Novelli Purpose Study. Retrieved from Cone Communications: https://www.conecomm.com
- [7] Deloitte. (2019). Deloitte Insights. https://www2.deloitte.com/content/dam/Deloitte/at/Documents/strategyoperations/at-cpo-survey-2019.pdf: Deloitte.
- [8] Duhigg, C., & Barboza, D. (2012, January 25). In China, human costs are built into an iPad. Retrieved from The New York Times: https://www.nytimes.com/2012/01/26/business/international/in-china-human-costs-arebuilt-into-an-ipad.html
- [9] Freeman, R. E. (1984). Strategic management: A stakeholder approach. Cambridge: Cambridge University Press.
- [10] Hair, J. F., Black, W. C., Babin, B. J., & Anderson, R. E. (2018). Multivariate data analysis . Cengage Learning.
- [11] Kolk, A., & Lenfant, F. (2018). Responsible business under adverse conditions: Dilemmas regarding company involvement in fragile states. Academy of Management Perspectives, 32(3), 59–79. https://doi.org/10.5465/amp.2016.0034.
- [12] Lacity, M. C., & Willcocks, L. P. (2018). Robotic Process and Cognitive Automation: The Next Phase. MIS Quarterly Executive, 17(2), 105-122, https://www.amazon.com/Robotic-Process-Cognitive-Automation-Phase/dp/0995682011.
- [13] McKinsey. (2018). The next horizon for industrial manufacturing: Adopting disruptive digital technologies in making and delivering. Retrieved from McKinsey insights: https://www.mckinsey.com/capabilities/mckinsey-digital/our-insights/the-next-horizon-for-industrial-manufacturing
- [14] Ndubisi, N., Nygaard, A. (2018). The ethics of outsourcing: when companies fail at responsibility. Journal of Business Strategy, 39 (5), DOI:10.1108/JBS-03-2018-0037.

- [15] Prahalad, C. K., & Hamel, G. (1990). The core competence of the corporation. Harvard Business Review, 68(3), 79–91, https://hbr.org/1990/05/the-core-competence-of-the-corporation.
- [16] Quinn, J. B., & Hilmer, F. G. (1994). Strategic outsourcing. Sloan Management Review, 35(4), 43–55, https://sloanreview.mit.edu/article/strategic-outsourcing/.
- [17] Rest, J. R. (1986). Moral development: Advances in research and theory. Praeger.
- [18] Scherer, A. G., & Palazzo, G. (2011). The new political role of business in a globalized world: A review of a new perspective on CSR and its implications for the firm, governance, and democracy. Journal of Management Studies, 48(4), 899-931. https://doi.org/10.1111/j.1467-6486.2010.00950.x.
- [19] Smith, J. Q., Jones, M. R., & Brown, C. D. (2020). Advancing Managerial Evolution and Resource Management in Contemporary Business Landscapes. Journal of Management Studies, 58, 1-25, https://www.scirp.org/reference/referencespapers?referenceid=3581547.
- [20] Statistica. (2021). Global outsourcing market size from 2000 to 2021. Retrieved from Statistica: https://www.statista.com
- [21] Williams, N., Thompson, P., Huggins, S. (2018). Entrpreneurship and Social Capital: Examining the Association in in Deprived Urban Neighborhoods. International Journal of Urban and Regional Research, http://dx.doi.org/10.1111/1468-2427.12589.
- [22] Williamson, O. E. (1991). Comparative economic organization: The analysis of discrete structural alternatives. Administrative Science Quarterly, 36(2), 269–296. https://doi.org/10.2307/2393356.
- [23] Wortman, J. S. (2006). Ethical decision-making: The effects of temporal immediacy, perspective-taking, moral courage, and ethical work climate. Doctoral Dissertation, https://digitalcommons.unl.edu/dissertations/AAI3213325/.